

HOW TO RUN THE PARTY

Your comprehensive guide to running your own Stufflers™ Party



5 mins
STEP 1
Set Up

1. Prior to the guests arriving for the party, setup the Fluffenstuff™ Mobile Stuffing Machine by connecting the 2 pieces.

10 mins
STEP 2
Hand out

2. Plug into power, turn on the switches and test the foot pedal - and you're done! It can be easily setup into any dry position inside or outside the house.

15 mins
STEP 3
Build-it-Yourself Cart

3. Here's an idea: Make a 'Pass-the-Parcel' and in each section put a Stufflers Skin. It's a great way to avoid tears.

40 mins
STEP 4
Stuffing Stufflers

4. There is a variety of Stuffer Animals provided with every pack. Every guest should be given one Stuffer to make.

5. Play 'Pass-the-Parcel' or let the birthday host select first and then hand out the remaining Stufflers randomly.

6. Once stuffed and finished, all guests will be happy with any Stuffer Animal.

7. All the kids now start to build their very own Stufflers Cart to take their Stuffer home in. This is a very fun activity and the Stuffer sits nicely inside the cart. Once the Stuffer has a name, write it on the back of the cart.

8. There is no glue or tape

9. This activity is recommended to be completed before stuffing to avoid distraction.

10. Everyone takes it in turns filling their Stuffer with Stuffing. It should take approximately 3-5 minutes to Stuff and Fluff each Stuffer. All children should be supervised by an adult.

11. You start with the legs, then arms, bottom then head! The difference in firmness of the Stuffer depends on the amount of stuffing added. Everyone loves to watch them being made and this is a fun experience for all.

12. If they haven't already done so, they now need to name their Stuffer. Then everyone sits in a circle with their freshly stuffed stuffer. Hand out LOVE (made from fabric) to each child and repeat the following:

"I fill you with LOVE my cute little friend. I've called you <insert name> and will love you till the very end"

Write the name neatly on their birth certificate.

13. Insert one little LOVE and sound chip* into the Stuffer and pull the drawstring and zip up the Stuffer. Cut the drawstring after closing to lock it into position.

Important: Once the name has been determined, write this down on their birth certificate. But do not hand it to them until the end of the party to avoid damaging it.

14. If your party has ordered some of our sensational clothing packages, then your guests can start to dress their Stuffer. Clothing is a premium extra and not every party will order clothing. Now is also the perfect time for photos! Everyone will love their Stufflers clothed or not.

*Additional accessory.

15. Let the kids play with their new friends. Kids have great imaginations and will have a great time with the other type of Stufflers.

16. If you have other activities planned we suggest doing them now, and then bring out the cake if having a birthday party.

17. When it's time to go home, give the guests their Stufflers Cart to put their new friend in. Hand them their official birth certificate so they can put it on their wall and treasure when they get home.

18. Hand out any party bags and Stufflers promotional material. Thanks for coming!!!

15 mins
STEP 5
Naming & Fill with LOVE Ceremony

20 mins
STEP 6*
Dress Ups & Photos

15 mins
STEP 7
Playtime

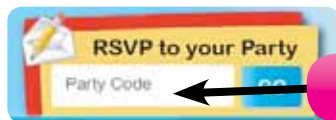
5 mins
STEP 8
Hometime!



Using our Online RSVP System

Step 1

Go to www.stufflers.com and enter your party number on the top left of the screen. See below.



Enter Party Number provided with your booking

Step 2

Now enter your password to enter the PARTY HOST page.



Step 3

You can now follow the easy to use party planning system. Simply enter the email address of the guest you wish to invite to your party and an email will be sent. You can also print them out if you like.

IMPORTANT: We are providing very cost effective animal making parties. We do this to allow us to spread the STUFFLERS name to all. You need to register your guests on the online RSVP system and the parent must interact with it to guarantee their birth certificate and animal at the party.



Australia's best mobile franchise for stay-at-home Mums



Be Your Own Boss

If you are excited about this business concept then we would love to hear from you. We are looking for franchisees across the world to grow the Stuffer population one party at a time.

We have many exciting plans for the future and we would love you to be a part of it.

Beary Interesting Stuff

- \$600 million dollar a year industry in the USA
- Easy to operate from home
- Ideal for Mothers
- Only 2 Midweek days per Week
- First Franchise of its kind to be run home-based for Birthday Parties.

Apply Today

Email john@stufflers.com for more information.



FAQs



Q. How many animals in each kit?

A. You get 12 Stufferers which will include at least 3 different designs.

Q. Can I mix and match kits in that 12?

A. No. We have several kits already mixed to provide ease of operation for you.

Q. Do I have to have the parents fill in the online forms?

A. All guests must register using our RSVP system to receive an official birth certificate and receive special offers. The birth certificate completes the Stuffer making experience and is an important part of the process.

Q. What size is the machine?

A. The machine stands 5 feet tall and takes a space of about 2 feet on the ground. Place it in a position where kids can fill from one side and other kids can watch it all happening.

Q. Do I need electricity?

A. Yes. One standard power outlet is needed for operation.

Q. What size vehicle do I need to pickup the machines?

A. Our machines are the latest design that allows it to fit in the back of any medium sized car.